

GSB, USM | PROFESSIONAL GRADUATE QUALIFICATION LEVEL 4 | QUICK FACTS

AWARD	Professional Graduate Qualification Level 4 Awarded by Graduate School of Business, USM
DURATION	10 – 12 months
TOTAL MODULES	10 Modules
CREDIT HOURS	4 Credit Hours per module / Total 40 Credit Hours
TEACHING AND LEARNING	16 hours of Face to Face contact per module (two full Days on weekends). Total contact hours for the programme = 160 hours.
ASSESSMENT STRATEGY	Applied assessments integrating theory and practice through Continuous and Final assessments.
TARGET AUDIENCE	Aspiring individuals, production operatives, line leaders, production supervisors, admin assistants, clerks, warehouse / logistics personnel, personnel from retail and service sectors, etc.
ENTRY REQUIREMENTS	<ul style="list-style-type: none"> Possess SPM with 3 credits and a minimum 2 years of working experience; or A pass in SPM with a minimum of 4 years working experience; or A minimum of PMR / SRP with a minimum of 6 years working experience. This will be considered on a case to case basis by GSB
CORE MODULES / COURSES	Management And Organization
	Marketing Fundamentals
	Principles Of Accounting
	Human Resources Management
	Economics And Society
	Entrepreneurship
ELECTIVE MODULES (FOUR SPECIALIZATION)	

Business Management	Digital Business	Human Capital Management	Logistics & Supply Chain Management
Project Management	Communication Skills for Digital Business	Compensation & Benefits	Warehousing and Inventory Mgmt
Operations Mgmt	Fundamentals of Digital Marketing	Training & Development	Principles of Supply Chain Mgmt
IT and Systems Mgmt	IT & Systems Mgmt	Labour Laws in Malaysia	Procurement Mgmt
Strategic Mgmt	Digital Commerce	Safety & Health Administration	Logistics & Transportation Mgmt